



## Cultural Ambassador call out!

Justice in Motion are seeking 6 new Cultural Ambassadors across three UK locations to become part of our passionate team, assist us promote our upcoming show On Edge and act as a bridge between Justice in Motion and your local community. This is an ideal opportunity for someone who works in, is interested in, or is invested in Human Rights & Social Justice and/or Parkour.

We are looking for 1 representative from each field:

- Human Rights & Social Justice
- The Parkour scene

from each of our 3 UK hubs: Preston, Worthing & Ilford

You will get trained up on the themes of the show, get to meet the incredible team and Artistic Director of Justice in Motion and act as a pivotal role to engage your local community in vital arts & sports.

**Fixed fee:** £500

### The Role:

1. **Community Outreach:** Sharing local knowledge and creating links between local community groups with Justice in Motion. Communities might include but not be limited to: Parkour groups, churches/faith-based groups, social justice groups, schools and Universities, local businesses with similar interests, ethos and/or investment opportunities, community centres.
2. **Promotion and Signposting:** Encourage under-represented communities to attend our FREE show On Edge and act as an ambassador for the company and the themes of the show, including signposting audience members to local charities or organisations that support the issues raised. Training will be provided.
3. **Evaluation:** Feed into Justice in Motion's evaluation process to aid the company enhance their presence in these UK hubs and create valuable future opportunities for the local communities.

### Your Commitment:

- Attend initial briefing and information session
- Meet the team evening before the show
- Make introductions to local networks and encourage attendance at the show in your city
- Be present as our Cultural Ambassador on the day of the show in your city
- Attend a thank you and evaluation session for all our Cultural Ambassadors from each of our 3 hubs

### Benefits:

One off fee of £500 for your time, energy and commitment  
New Justice in Motion T-shirt!



## Responsibilities

You will have an important role in the physical and digital campaign to reach (face to face) people in your community who may not have engaged with the arts before. Our expectations are that each role attracts at least 10 new people to the work of Justice in Motion.

Through your own inside knowledge around your community and information you will gain from the briefing, you will put this into practice to describe us, the production and the themes of the show in the way that it will speak best to them as well as exploring how you want to engage your local community with the work itself and Justice in Motion.

We want you to tell people about Justice in Motion and our show *On Edge* (locally, physically & digitally), excite them and engage them in a conversation about it, the themes it explores and attract them to our free outdoor show encouraging them to engage further with the company and therefore setting up meaningful and long-term community relationships for the company.

The initial briefing and information session will provide an introduction to Justice in Motion's style of theatre and all of the themes of the show, encouraging discussion and sharing of knowledge between yourselves and us around local organisations and charities to which we can signpost audience members who might be affected by the issues presented. The aim is to raise awareness and encourage action, adding to the show's legacy.

## The Work

Justice in Motion makes theatre. A powerful, thought-provoking, visual type of theatre. We tell stories about people who are victims of social injustice. We use dance, theatre, parkour, aerial acrobatics, film and music. Our work captivates and draws you in as we shine a light into some dark places you wouldn't normally see. The show **ON EDGE** combines highly physical parkour and compelling outdoor theatre to tell a gripping story about modern slavery within the construction industry. A team of international collaborators, parkour athletes and performers bring a visually stunning, breath-taking and entertaining piece of theatre that asks – what does it really mean to be free?

Please see further information including the show trailer here: <https://www.justiceinmotion.co.uk/show/on-edge/>

*On Edge* will take place in the following places: **Preston, Worthing & Ilford** over September and October 2021. We would like you to live or have a deep connection to one of these places.

## Locations & Dates

**You will need to be available for the following dates within your chosen UK city:**

### Preston

- Initial briefing and information session: Thursday 9 September (4:30pm – 6pm) – online
- Meet the team – evening Friday 17 September – in person
- Attend the show as our Cultural Ambassador – Saturday 18 September (12pm – 6pm) -in person

### Worthing

- Initial briefing and information session: Wednesday 15 September – online
- Meet the team – evening Friday 24 September – in person
- Attend the show as our Cultural Ambassador – Saturday 25 September (12pm – 6pm) – in person

### Ilford

- Initial briefing and information session: Tuesday 21 September – online
- Meet the team – evening Friday 15 October – in person
- Attend the show as our Cultural Ambassador – Saturday 16 October (12pm – 6pm) – in person

## How to Apply:

This role is task based and action based, not hour-based. We work flexibly and remotely, operating on a trust basis. As long as tasks are complete and connections are made, you define when and how they get done.

If you would like to apply, please send us a short expression of interest (no more than 1 A4 page) outlining the following:

1. why you would like to be a cultural ambassador for Justice in Motion
2. how you are embedded and/or connected to the local community
3. your interest and/or passion for Social Justice and/or the Parkour scene

Please send your application by email, titled: (Your Name) Justice in Motion Cultural Ambassador Application to [emma.dunstan@hotmail.com](mailto:emma.dunstan@hotmail.com)

## Closing date for applications:

**FOR PRESTON** we need to receive your application by **12pm (midday) Wednesday 8 September 2021**

**FOR WORTHING** we need to receive your application by **6pm Friday 10 September 2021**

**FOR ILFORD** we need to receive your application by **6pm Friday 17 September 2021**

## Equality and Diversity

Justice in Motion values representation and strives to promote equality and diversity at all levels. We welcome and actively seek applications from those currently underrepresented in our workforce and the arts community; particularly people of colour, and disabled people (as defined by the Equality Act 2010).

We are open to proposals of ways this role might be undertaken if our proposed structure presents barriers to any applicant.

## Access

If you have any specific access requirements please tell us what they are and whether you are registered for an Access to Work grant when you apply.